

General Project Launches New Thermal Therapy for Vaginal Rejuvenation



Melania Battistella, M.D.
Aesthetic Physician
Italy

“This system allows customizable thermal treatments with a range of choices for a large number of gynecological applications such as vaginal tightening, external vaginal aging, dryness, bladder leakage and vaginal prolapse.”



Before treatment



After Thermal Therapy Physio Vag treatment

Photos courtesy of Melania Battistella, M.D.

By Niamh Cahill, Contributing Editor

The new Thermal Therapy Physio Vag® from General Project (Montespertoli, Italy) offers a wide-range of supreme gynecological treatment solutions for patients. Released on the market in early 2016, this high quality device provides a painless non-invasive, non-surgical treatment and delivers promising results from the very first session.

According to one expert, the Thermal Therapy Physio Vag helps to reverse vaginal aging and return a satisfying sex life that has been diminished or lost because of vaginal and vulvar mucous membrane changes.

Melania Battistella, M.D., an aesthetic physician with a private practice in Italy, has been offering the treatment for almost six months. “Generally the patients I have treated are very satisfied and happy with the results achieved,” she reported.

With over 17 years of experience, General Project specializes in the design and construction of innovative solutions and technological products dedicated to face and body beauty care. The company’s devices are manufactured in compliance with stringent European, American and Asian regulations and guarantee maximum safety, quality and efficiency.

Compared to other technologies available on the market, Dr. Battistella said the Thermal Therapy Physio Vag is less aggressive and painful and therefore well accepted by patients. “This system allows customizable thermal treatments with a range of choices for a large number of gynecological applications such as vaginal tightening, external vaginal aging, dryness, bladder leakage and vaginal prolapse,” she said.

This platform features different handpieces, working in monopolar and

bipolar mode, for internal and external treatments. The desired mode can be selected on the color touchscreen display and each handpiece works at four distinct frequencies, allowing a physician to vary action depth depending on the application being performed.

Treatment temperature is controlled using heat sensors located inside each handpiece. The temperature is displayed on screen and a warning alarm sounds if overheating occurs. A power encoder and foot switch are also included.

In Dr. Battistella’s experience, the number of sessions required varies depending on a patient’s clinical history. “As with any procedure it depends on the result we are trying to obtain based on basal clinical medical history conditions. In general for functional restoration four sessions are required, while for external tightening – using various modulations in terms of energy and depth of action – three sessions on a monthly basis appear to be sufficient,” she advised. Therapy helps to produce a more toned, elastic, lubricated and normal sized vagina.

As Dr. Battistella expressed, treatment is effective for symptoms arising from stress urinary incontinence and post-menopausal syndrome, among other conditions.

“The Thermal Therapy Physio Vag has been designed to enhance the perception, functionality and health of a woman’s internal and external intimate areas, including the outer third of the vagina, the orgasmic platform, the inner and outer diameter of the vagina, the vaginal canal and finally the perineal area. With this radiofrequency technology it is possible to help re-establish at least part of the physiological and sexual conditions,” Dr. Battistella advised.